It is KLOVE's goal to serve, and thereby unite, its listeners across the nation and internationally. It is the only station availiable in southern Oregon that reaches this broad audience. I see KLOVE bumper stickers nearly everyday, which is a lot considering the population for the area. KLOVE provides commercial free positive and encouraging words to help our world run a little kinder. Please do not replace 88.7/96.5 FM with a LPFM station.